

**EMINENT COLLEGE OF MANAGEMENT AND TECHNOLOGY
INTERNAL EXAMINATION ROUTINE FOR EVEN SEMESTER, 2020**

BBA

BBA 3RD YEAR

PROJECT VIVA

2 PM to 5 PM (20 minutes each)

14TH MAY 2020

Name of the Student	EMAIL ID	Project Title	Project Guide	GROUP
Aditya Sanyal	ecmt-17-006@ecmt.in	The Promotional Strategy to the Target Audience-A Case Study of DEE POWER CORPORATION	Mr.Sandip Kr.Mukherjee	GROUP - A
Rohan Singha	ecmt-17-009@ecmt.in	A Project report on the Marketing Strategy to the target audience of DEE POWER CORPORATION	Mr.Sandip Kr.Mukherjee	
Yogesh Kumar	ecmt-17-065@ecmt.in	The sales & Marketing Strategies of DEE POWER CORPORATION Power	Mr.Sandip Kr.Mukherjee	
Pankaj Sahu	ecmt-17-081@ecmt.in	Recruitment Process in Sankalpa Institute	Mr.Sandip Kr.Mukherjee	
Mahedi Masnad	ecmt-17-024@ecmt.in	Promotional strategy of Target Audience of Big Basket	Mr. S.K.Trpathi	
Rahul Dey	ecmt-17-037@ecmt.in	A study on Promotional activities of TARGET PLUS EDUCATION Pvt. Ltd.	Mr. S.K.Trpathi	
Chandrani Sutradhar	ecmt-17-080@ecmt.in	Customer relation management of TARGET PLUS EDUCATION Pvt. Ltd	Mr. S.K.Trpathi	
2PM to 5PM (20 minutes each)	15TH MAY 2020			
Soumn Pramanik	ecmt-17-045@ecmt.in	A study on Employees Satisfaction among the employees-ITC	Dr.Rita Biswas	GROUP - B
Joydeep Chakraborty	ecmt-17-039@ecmt.in	The Promotional strategy to the target audience-BIG BASKET	Dr.Rita Biswas	
Tanmoy Panda	ecmt-17-003@ecmt.in	A Study on Salary Administration-Genious Consultant Ltd.	Dr.Rita Biswas	
Mousumi Das	ecmt-17-026@ecmt.in	A Study on Measurement of customer satisfaction of GITSYS	Amitava Ukil	
Shuvadip Ghosh	ecmt-17-001@ecmt.in	Promotional Strategy of Target Audience of BIG Basket	Amitava Ukil	
Sreyasi Nath	ecmt-17-035@ecmt.in	Recruitment and selection process of faculty in Sankalp Institute	Amitava Ukil	

SLOT 4, DATE - 23/05/2020

TIME:11 AM - 11PM

BBA 1ST ,2ND &3RD YEAR

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